

BUSINESS ANNOUNCEMENT
For Immediate Release
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ECHO at the Leahy Center for Lake Champlain Adds Key Staff

Burlington, VT—ECHO at the Leahy Center for Lake Champlain, formerly the Lake Champlain Basin Science Center, has appointed two new staff members in preparation for opening of the world-class lake aquarium and science center in June.

Katrina Roberts has been hired as director of marketing and business development. Prior to joining ECHO, Roberts was business development specialist for the Greater Burlington Industrial Corporation and also served as director of membership sales for the Lake Champlain Regional Chamber of Commerce. She holds a bachelor's degree in marketing with a minor in business communications from Bentley College in Waltham, Massachusetts. Roberts lives with her husband, Colby, in Monkton.

Susan Marino has joined the ECHO staff as administrative assistant and scheduler. Prior to joining the ECHO staff she worked for six years in retail, development, finance and human resources positions at the Isabella Stewart Gardner Museum in Boston. A native of White Hall, New York, Marino holds a bachelor's degree in political science from St. Michael's College and a master's degree in public administration, specializing in non-profit management, from Suffolk University in Boston. Marino lives with her husband, Paul, in South Burlington.

ECHO is committed to educate and delight visitors of all ages in the ecology, history, culture and opportunities for stewardship in the Lake Champlain Basin. It will bring more than 100,000 visitors to the Burlington Waterfront every year. Encompassing nearly 30,000 square feet, ECHO will present the Basin and Lake through 12,000 gallons of live animal aquariums, 2200 animal ambassadors, surrounded by nearly 100 hands-on interactive exhibits in a setting of spectacular view of Lake Champlain.

The organization will be staffed by approximately 16 employees and 200 volunteers when it opens in June.

For additional information please write to ECHO at the Leahy Center for Lake Champlain, One College Street, Burlington, Vermont 05401, or call (802) 864-1848.

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